



Are you on Facebook or Twitter?

When you register with our online site, you can update your Facebook and Twitter accounts automatically. Look under the e-mail tab on your fund raising homepage and click on the Facebook or Twitter link.

Fundraising tips:

- Dedicate your efforts to an individual living with Spina Bifida and raise funds in their honor. By sharing your honoree's story, you are sharing why you are so personally invested in this cause and helps your donors realize the true impact of this birth defect.
- Provide information about Spina Bifida to your contacts. Let your donors know what exactly their donations will be helping.
- Be enthusiastic and positive. The Walk-N-Roll is intended to be a fun event demonstrating our passion and dedication to this worthy cause. Enthusiasm is truly contagious!
- Ask, ask, ask! And aim high. If you know your donors are capable of making a large donation, do not be afraid to ask for a specific amount. If they are hesitant to make a large donation, ask instead if they will help you with developing a unique fundraising idea such as a yard sale or an auction to raise money.
- Don't forget to thank your donors.

5 EASY STEPS TO GET YOU WALKIN-N-ROLLIN'



SIGN UP AT SBAC.ORG

Join a team or start your own



SET YOUR DOLLAR GOAL

Aim high, many walkers raise more than \$1000



INVITE PEOPLE TO WALK WITH YOU

Together you will raise more money and share a meaningful experience



ASK FOR DONATIONS

Send out e-mails asking people to support your walk with an easy and secure online gift



LACE UP YOUR SHOES

Get out there and Walk-N-Roll on September 26th! Support someone living with Spina Bifida with every step.



SPINA BIFIDA ASSOCIATION OF CONNECTICUT



SPINA BIFIDA ASSOCIATION OF CONNECTICUT

Sunday, September 25, 2011 - Camp Harkness, Waterford, CT



WALK-N-ROLL for Spina Bifida

Walk-N-Roll for Spina Bifida is a one day walk dedicated to raising funds for programs and services to benefit those living with Spina Bifida. In communities across America, we're gathering to make a difference and to show our belief that a better tomorrow is within our reach.

Participants share an incredible experience and take pride in their efforts to make a difference in the lives of families facing Spina Bifida. As a Walk-N-Roll participant, you are our link to the more than 180,000 of Americans estimated to be living with Spina Bifida.

We need your help! Join us on Sunday, September 25, 2011 for the SBAC WALK-N-ROLL for Spina Bifida.

Go to - WWW.SBAC.ORG - to register to walk, build or join a team and start receiving pledges.

Ever wonder how you can make a difference?

Your decision to join us for the Walk-N-Roll for Spina Bifida will do just that.



The Walk-N-Roll for Spina Bifida is one of the best opportunities we have to positively impact those living with Spina Bifida in this Connecticut. Your participation in the walk is your commitment to a better tomorrow for those living with the challenges of this complex birth defect.

In addition, you'll never find a better reason to walk than for the Spina Bifida Association of Connecticut and the fight for Spina Bifida. In 2009, the Centers for Disease Control (CDC) released a new estimate that there are over 180,000 Americans living with Spina Bifida – more than double the previous estimate. Today, with the need greater than ever for programs and services, we need your help!

As a Walk-N-Roll participant, you are asked to raise funds to support the mission of the Spina Bifida Association of Connecticut. You'll want to start by setting a fundraising goal for yourself. Aim high – each dollar you raise directly benefits those living with Spina Bifida in Connecticut!